

For Immediate Release

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Halton Healthcare and iMD Health Partnership Enhances Online Patient Education

Halton Healthcare and iMD Health Global are pleased to announce that they have formed a strategic partnership enabling access to iMD health education software through the Halton Healthcare website via the Patient & Family Health Information Centre and on the Patient Entertainment Systems located at the patient bedside.

The Patient and Family Health Information Centre at Halton Healthcare is a resource for patients, family and staff offering health information resources and the personalized information expertise of our staff Librarian. The partnership with iMD Health, Canada's leading digital patient education platform gives access to over 68,000 pieces of trusted content (images, documents and videos), across 2,100 medical topics.

"We are very excited about our new multi-year strategic partnership with Halton Healthcare. This partnership is a major step forward to improving access to trusted patient education content, reducing the need for patients to search the internet and determining for themselves if the health content is accurate. As we expand our platform services to Hospitals across North America, this partnership with Halton Healthcare will be based as an innovation hub for both organizations on the drive to optimize health literacy for patients," says Kevin Delano, President & CEO of iMD Health Global. "We look forward to working with Halton Healthcare to assist in providing access to their patients and families throughout the Halton region".

"This strategic collaboration with iMD supports our vision to provide exemplary patient experiences, always and empower our communities with trusted information to help support and improve their health", added Judy Linton, Senior Vice-President Clinical Programs & Chief Nursing Executive, Halton Healthcare. "We believe that providing access to high quality information helps improve our patients experience with us and supports the partnership between patients with their providers."

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About Halton Healthcare:

Halton Healthcare is a healthcare organization comprised of three community hospitals - Georgetown Hospital, Milton District Hospital and Oakville Trafalgar Memorial Hospital. Together these hospitals, along with their community locations, provide healthcare services to nearly 400,000 residents in the communities of Halton Hills, Milton and Oakville. Halton Healthcare hospitals have been recognized for their best practices in a number of patient safety and patient care initiatives. For more information, visit www.haltonhealthcare.com.

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About iMD Health Global

iMD Health Global is a Canadian-based award-winning software development company, focused on innovating healthcare education. Since 2010, iMD has grown its flagship product – app.imdhealth.com – into Canada’s largest digital patient education and engagement platform, and currently expanding into the United States and certain countries in the Middle East. Patients, consumer’s and healthcare professionals use iMD’s cloud-based platform to access trusted, relevant medical condition health information, to support the patient’s condition and treatment plan. This is done through the seamless integration of over 68,000 images, booklets, and video resources (covering 2,100 medical topics) from trusted partners (such as; Health Associations, government health agencies and the world renown MAYO Clinic) into an award-winning user interface that makes patient education both efficient and effective. All content can be emailed or printed for the patient to review and continue their learning journey, improving their health literacy and adherence to their treatment plan. The iMD Platform is utilized in doctors’ clinic, hospitals, pharmacies, infusion clinics and homecare environments.
www.imdhealth.com

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